

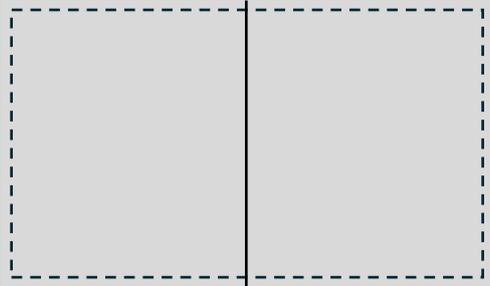


15-18 MAY 2025

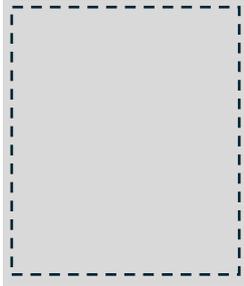
BRISBANE CONVENTION & EXHIBITION CENTRE

2025 Brisbane Truck Show Magazine Specifications

ADVERTISEMENTS



Double Page Spread:
460mm (w) x
275mm (h)
+ 5mm bleed
all around +
trim marks

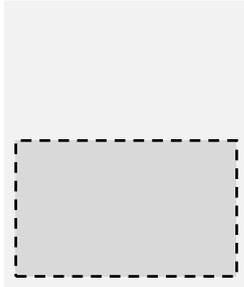


Full Page:
230mm (w) x
275mm (h)
+ 5mm bleed
all around +
trim marks

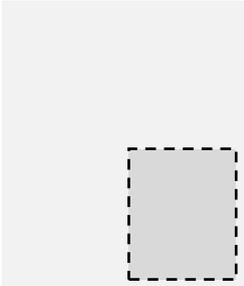
NB: To be supplied as two separate full pages with left page offset to the left 5mm, right page offset to the right 5mm



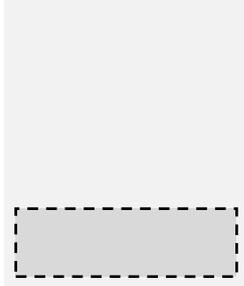
Half Page Vertical:
102mm (w) x
255mm (h)
– no bleed and no
trim marks



Half Page Horizontal:
210mm (w) x
130mm (h)
– no bleed and no
trim marks



Quarter Page Vertical:
102mm (w) x
125mm (h)
– no bleed and no
trim marks



Quarter Page Horizontal:
210mm (w) x
65mm (h)
– no bleed and no
trim marks



15-18 MAY 2025

BRISBANE CONVENTION & EXHIBITION CENTRE

EDITORIAL

Quarter Page: 120 words + 1x high-resolution images

Half Page: 250 words + 2x high-resolution images

Full Page: 450 words + 3x high-resolution images

Double Page: 900 words + 6x high-resolution images

BOOKING & MATERIAL DEADLINE

Special Preview Issue

Booking Deadline: Friday, September 6, 2024

Material Deadline: Friday, October 11, 2024

Official Show Program

Booking Deadline: Friday, March 7, 2025

Material Deadline: Friday, March 28, 2025

CONTACTS

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